



APPALACHIAN TRAIL
CONSERVANCY®

www.appalachiantrail.org

ANNUAL REPORT 2010



The Appalachian Trail Conservancy's mission is to preserve and manage the Appalachian Trail - ensuring that its vast natural beauty and priceless cultural heritage can be shared and enjoyed today, tomorrow, and for centuries to come.

Cover Photo: The A.T. corridor in the Mahoosuc Mountain Range

PHOTOGRAPH BY: MARK. T. VANDYKE

Humpback Rock, VA

PHOTOGRAPH BY: ANDI VANLOAN

overview

In 2010 the Appalachian Trail Conservancy (ATC) celebrated significant additions to the Appalachian Trail (A.T.) “greenway” in New Hampshire and in Tennessee through land acquisitions by the National Park Service (NPS) and the U.S. Forest Service (USFS). Funding for these projects came in part through ATC’s successful efforts in 2009 to help secure nearly \$10 million in congressionally appropriated Land and Water Conservation Fund money.

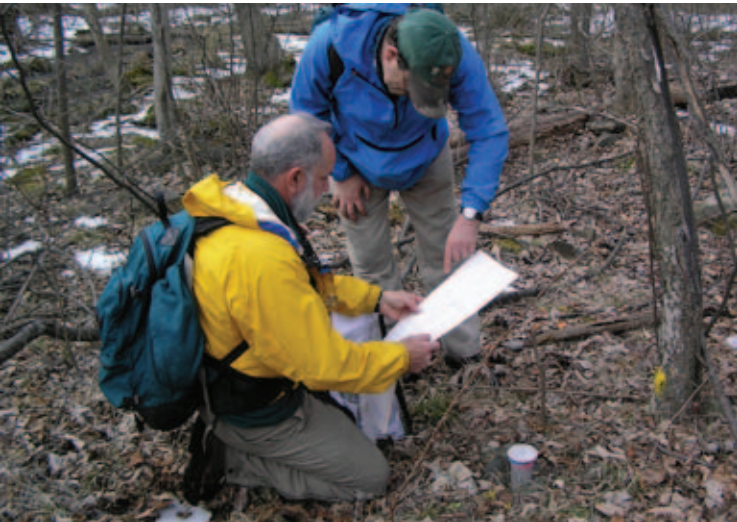
In New Hampshire, the NPS acquired 4,777 acres in Success Township in the town of Berlin—gateway to the rugged Mahoosucs section of the A.T. as it passes from New Hampshire into Maine. The acquisition included the peaks of Bald Cap and North Bald Cap, a prominent view known as the Overlook, and several side trails including Success, Carlo Col, and Goose Eye trails.

In Tennessee, the Forest Service acquired another 1,428 acres from The Conservation Fund in the third phase of this multi-phased project affecting the 10,000-acre Rocky Fork tract in east Tennessee near its border with North Carolina. The overall property includes 16 miles of “blue ribbon” trout streams, habitat for a variety of rare, threatened, or endangered species, and a number of prominent overlooks. It also will serve as home to a new, improved route for about three miles of the Appalachian Trail.

Both the Success Township and Rocky Fork projects represent cooperative efforts among the ATC, The Conservation Fund, and a number of other conservation and sportsmen organizations, local communities, and the two affected federal agencies. The ATC also was successful in securing additional appropriations in 2010 for acquisition of the White Rocks property in Pennsylvania and another land-acquisition phase at Rocky Fork in Tennessee, and important pre-acquisition work (e.g. surveys, appraisals) was commenced to prepare for additional significant land acquisitions in 2011 affecting projects in Vermont, Pennsylvania, Virginia, and Tennessee.

As important as land acquisition has been and continues to be to the A.T. experience, the stewardship responsibilities for these lands continues in perpetuity. The ATC and its club affiliates, as well as our agency partners, are responsible for the on-going monitoring and care of those lands and the natural and cultural resources they encompass. In 2010, significant new investments were made in our boundary-maintenance and -monitoring program with the addition of several full- and part-time staff or interns. Volunteer monitors also received improved training and reference materials.





The ATC continued to support a number of on-going natural-resource monitoring programs related to water and air quality, natural-heritage sites, alpine birds, and other wildlife. In addition, special emphasis was directed toward exotic and invasive species, which pose a significant threat to a number of rare, threatened, and endangered plant species along the A.T., with a particular focus on high-elevation habitats as well as designated wilderness areas. Working with the Southern Appalachian Cooperative Weed Management Partnership, 12 inventory and control workshops were hosted during the year where more than 180 volunteers received training. The ATC also continued its open-areas maintenance program, in which mowing, grazing, and controlled-burn strategies are employed to manage diverse ecological habitats along the A.T.

Conservancy staff and affiliated volunteers also were engaged in a number of environmental-impact analyses related to several major energy projects including two large electric-transmission lines and a significant wind-turbine project proposed in the Mid-Atlantic and New England regions, respectively, as well as negotiations related to two proposed snowmobile and all-terrain vehicle trail crossings of the A.T.



Of course, trail- and facility-construction and -maintenance has always been central to the work of the Conservancy and its 31 affiliated trail-maintaining clubs and 2010 was no exception. More than 6,120 volunteers reported contributions of nearly 214,000 hours during the year—much of it directed toward the “nuts and bolts” of trail maintenance. Their remarkable efforts included contributions from both club-affiliated and independent volunteers who populated one or more of the ATC’s seasonal trail-crew programs. Many volunteers also benefited from a host of ATC-organized training workshops related to trail maintenance and construction, chain- and cross-cut sawyer training, volunteer leadership, and other subjects.

The Conservancy also continued to make long-term investments in cultivating the next generation of A.T. volunteers through the Trail to Every Classroom (TTEC) program, jointly sponsored with the National Park Service Appalachian Trail Park Office. To date, this professional development program aimed at elementary, middle-, and high-school teachers has provided training in place-based education to more than 230 teachers who in turn have engaged more than 15,000 students from all fourteen Trail states.

*Top: A.T. corridor monitoring team
check witness tree and monument*

*Bottom: Konnarock crew during a Trail
maintenance project*



In early 2010, the ATC also officially launched its Appalachian Trail Community™ program, including the development of a program-specific logo and community-recognition signs as well as application guidelines. The ATC and its Regional Partnership Committees approved seven applications, and celebrated the official designations of Franklin, NC; Hot Springs, NC; Unicoi County, TN and Great Barrington, MA into the program. The program is an important step in developing awareness, appreciation, and concrete support of the A.T. and its surrounding lands to trailside communities for the future.

As the financial highlights included in this report suggest, the Conservancy continued its recovery from the recession of 2008 and 2009, ending the year with a modest operating fund surplus. In addition to rigorous financial oversight, our success for the year was due in no small part to our first-ever “gala” awards event, staged in the Great Hall of the Library of Congress in Washington, D.C., with essential support provided by UPS. The gala saluted our partners in the TTEC program and introduced ATC to a larger group of corporate partners. Throughout the year, as in the past, we also benefited from the generous support of our members as well as our corporate and foundation partners. To all of them, and to all of the thousands of volunteers who support the Trail project, we express our deepest thanks.

J. Robert Almand
Chair

David N. Startzell
Executive Director



Top: Franklin, NC - Designated as Appalachian Trail Community™ Partner

Bottom: Students participating in Trail To Every Classroom program

finances

Total assets increased \$2.5 million in 2010 to \$15.3 million. Current Liabilities increased to \$4.6 million from \$3.0 million and net assets increased to \$10,418,357 at December 31, 2010, from \$9,361,802 a year earlier, an increase of \$1,056,555. Unrestricted net assets increased to \$2,634,479 from \$2,063,111.

Notable items include the receipt of \$24,000 in new life memberships in 2010 and permanently restricted gifts of \$250,595 in the Stewardship Fund. Investments had realized and unrealized gains of \$508,315 for the year.

The General Fund reported an increase in net assets of \$264,537. Total public support and contributions decreased to \$1,443,990 from \$1,592,398. Membership revenues increased slightly to \$1,066,234 from \$1,056,533. Contractual services spiked to \$2,084,950 from \$1,543,817, largely as a result of pass-through ARRA funds. General Fund expenses increased to \$5,834,414 from \$5,197,099 due in part to the pass-through ARRA funds and increases in membership and development.

The ATC ended 2010 with revenues of \$6,098,951 compared to budgeted revenues of \$6,400,602, an unfavorable variance of \$301,648. Actual expenditures of \$5,834,414 were \$551,872 less than budget.

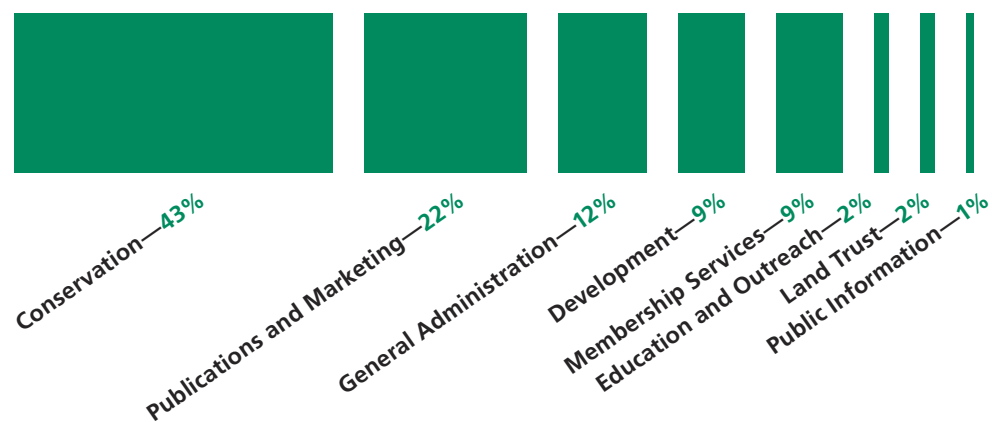
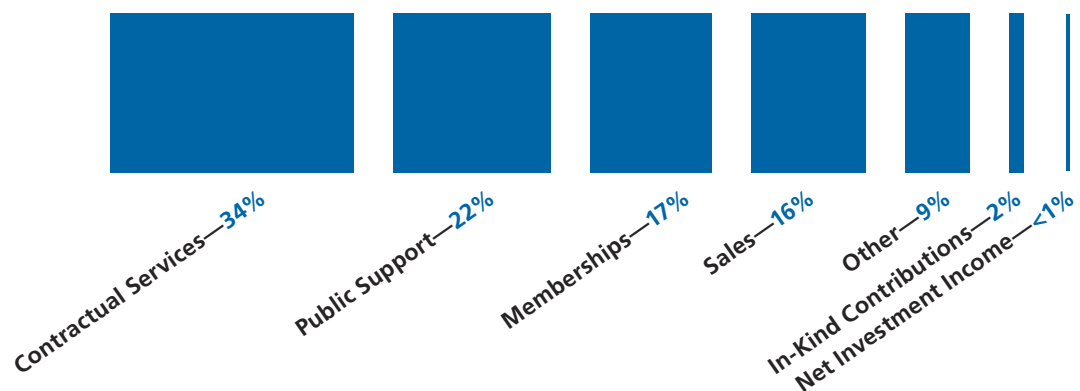
The 2010 financial statements were audited by Yount, Hyde, and Barbour, P.C. and were issued an unqualified “clean” opinion. For copies of the 2010 audited financials visit www.appalachiantrail.org/financials.



Top: Hiker enjoying the view from Baker Peak, VT

Second: Thru hiker completing his journey at Katahdin, ME

Comparison of General Fund Revenue and Expense for 2010 and 2009 ended December 31 of each year



Revenues

	2010	2009
Public Support	1,342,372	1,417,180
In-Kind Contributions	101,618	175,218
Memberships	1,066,234	1,056,533
Contractual Services	2,084,950	1,543,817
Sales	964,390	960,889
Net Investment Income	6,514	8,303
Other	532,873	302,562
Total Revenues	6,098,951	5,464,502

Expenses

	2010	2009
Conservation	2,537,929	2,130,597
Land Trust	114,696	69,355
Membership Services	508,482	328,919
Public Information	61,488	32,045
Education and Outreach	103,137	129,236
Publications and Marketing	1,282,273	1,456,720
Development	547,419	409,317
General Administration	678,990	640,910
Total Expenses	5,834,414	5,197,099
Increase in Net Assets	264,537	267,403

annual fund



PHOTOGRAPH BY: LINDA NORMAN

Leadership Circle

\$10,000+

Danny and Lenny Bernstein *
Doris C. Eshelman
Estate of Edwin S. Bock
Estate of Louise McClendon Drown
Estate of Patricia Humphrey *
Estate of Carl R. Leathers
Estate of Jay Michaud
Peter and Cynthia Kellogg *
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Arnold and Jennifer Wellman #

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\$5,000 to \$9,999

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Ms. Audrey H. Duane *
Mr. Ken Honick * #
Robert and Kelly Kyle *
H. F. Lenfest
Dan and Deanna Lentz *
Chris Brunton and Sandra Marra * #
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Mr. Clark Wright * #

Trail Explorers Society

\$2,500 to \$4,999

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Estate of Sylvia R. Koerber *
John Milne *
Marcus G. Monk *
Peter and Sally Parsonson
Thomas Rosato
Nancy Shofner *
Calvin Sossoman *
J. Greg Winchester *

Arthur Perkins Society

\$1,000 to \$2,499

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Andrew Adair *
Bernard and Holly Arghiere *
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Kara and Jim Ball #
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Frank and Lucia Bequaert
Eric and Mayra Bisnow *
Mary Blanton *
Ralph and Jennifer Blumenthal *
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Wayne Brown *
Michael S. Brown and Betty S. Evans
Walter M. Burnett
Matthew Burnett *
Kathleen and Robert Burney
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Cathy and Ron Butler *
Thom and Gay Carman

Andy Church
Bryan J. Collier
Bennett and Anne Cowan
Michael and Denice Dan
George Danis
William and Christine DeLoache
James G. and Marilyn F. Dickman
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James C. Dowdy *
Michael and Ellen Esposito
Kathleen Etherington *
Marcia Fairweather #
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Mary and Arthur Fisher *
Arthur and Denise Foley *
Lloyd Frey *
Russell and Julie Gann
Marit Gay
Glenda George *
Christopher and Nancy Gibbs
Royce W. Gibson +
Enid and Martin Gleich
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Irene Hall and Scott Dietzman *
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Therese Phillips
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 Joseph E. Robinson
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 Charles W. Sloan *
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 Brian Soucy *
 Edith Stechholz
 Janis Stone *
 Mary E. Szpanka *
 Stewart Taylor
 Lisa A. Teot *
 Jason Turner and Diana Wellford *
 W. Gary and Pamela Turnley
 Bill and Sharon Van Horn *
 Joy VanHemert
 Alice Mae Dame Vernier *
 Margaret and David Waterman *
 Walter G. Wells
 Joanne S. Wilson
 Carol and Robert O. Wolf *
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 Lisa Andrews
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 Bill and Liz Armstrong
 Richard Ashbacker *
 Vincent and Julia Auletta
 Tockie Baker
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 Art Dohrman
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 Roy A. Dray *
 Joseph Dunlap
 Daniel Eisenbud *
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 Sam Ferguson
 Mr. and Mrs. David B. Field *
 Norman P. Findley
 Fred and Joanne Firman *
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 Mark L. Gerchick
 John and Lisa Gibson
 Abby F. Goldstein
 Scott Goldthwaite
 Robert B. Gottschalk, Jr.
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 Carl Hagelin *
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*Hiker passing
 through Appalachian
 Trail Community™
 designation ceremony*

annual fund

CONTINUED



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BOTTOM PHOTOGRAPHY BY: YANICK DI VITO

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The Brink's Company
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LLC
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Mid-Atlantic Regional Office
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Appalachian Mountain Club

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Green Mountain Club

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AMC-Connecticut Chapter

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Georgia Appalachian Trail Club